

Education

- 2005 MICA — Maryland Institute
College of Art
MFA, Graphic Design
- 1994 Whitney Museum
Independent Study Program
Completed one-year fellowship.
- 1991 Cooper Union for the
Advancement of Science and Art
BFA, Fine Arts

- 2008 MICA — Maryland Institute
College of Art
Certificate in Design Entrepreneurship
- 2000-2002 City College of New York
*Graduate coursework in creative writing;
continuing course in mathematics*
- 2019 Montgomery County
Community College
Computer Science 101, as sabbatical project

Teaching

- 2005-2023 MICA — Maryland Institute
College of Art
*Professor of Graphic Design
Acting chair, AY14
Student Governance Task Force, AY20-21
Faculty Executive Committee, AY17-18
Civility Task Force, that set MICA'S core values, 2012
One-third teaching load consistently in FYE
(Foundation), and occasionally in the Fiber
department.
Selected collaborations: Industry — Stanley Black
and Decker, Under Armour and Etsy; Non-profit —
Made in Baltimore and the Walters Art Museum;
Local business — Shine Collective and 2640 Space.*
- 2002-2003 LaGuardia College,
City University of New York
*Adjunct Instructor, coursed taught:
Writing through Literature,
Writing by Seeing*
- 1998-2002 Pratt Institute,
Parsons School of Design
Occasional guest lecturer and critic

Entrepreneurship Highlights

- 2005 Zig Zag Shirts
Launched a collection of embroidered shirts, exploring the intersection of graphic design, science and fashion; Marketed online and in brick and mortar boutiques. At the same time, with fellow designer Nancy Froehlich, I proposed Fashion Graphics — an entrepreneurial class that I've been teaching ever since.
- 2020-21 First Year Fellows
I was appointed Faculty Coordinator of a major new initiative at MICA, intent on introducing entrepreneurship at the freshmen level. In this position, I lead a team of four faculty colleagues, organize a lecture series and manage the budget.
- 2019 Innov8 MD
Coached by Stephanie Chin from MICA'S career development team, my Forum students (FYE) presented business pitches at *Baltimore and Beyond*, a student entrepreneurship conference put on by Innov8MD, and were featured on *Technical.ly Baltimore*. <https://technical.ly/baltimore/2019/11/15/student-startups-innov8md-baltimore-beyond-conference/>
- 2018-present MICA Grassroots Design Fest
Serve as design coach in an annual design-a-thon for Baltimore non-profits. My teams produced work that has been implemented by *The Baltimore Farm Alliance* and *Made in Baltimore*. Sponsored by the T. Rowe Price Foundation.
- 2020 Johnson & Johnson
Worked with a team of scientists to brand a company-wide data science hackathon
- 2020 Made in Baltimore
Fashion Graphics is currently collaborating with *Made in Baltimore* on FG20, a collection of face masks designed by graphic design students and sewn by students and alumni from the Fiber department. FG20 will be featured on MiB's holiday online store.
- 2020 UP/Start Award
Student Hadassah Dowuona, who has, among other places, developed her business ideas in my Patterns and Fashion Graphics classes, wins a 2020 UP/Start award. Dowuona is currently growing her business, "seeking to promote cultural awareness through fashion."

Design Practice

- 2001–
present Freelance graphic design practice
Clients include: AIGA Baltimore, Brooklyn Industries, Children’s Museum of Manhattan, Cityzen by Azin, Israel Museum in Jerusalem, Johnson & Johnson, Long Island Children’s Museum, MICA, National Audubon Society, National Institutes of Health, National Parks Service, New York Police Museum, The New York Times, Port Discovery Children’s Museum, The Serbian Wine Association, US Department of State Cultural Office
- 1992–
2001 Brooklyn Children’s Museum
GRAPHIC DESIGNER, SENIOR GRAPHIC DESIGNER, ART DIRECTOR.
Directed a staff of four, and various freelancers, in the production of exhibition, promotional and educational graphics.
- 1991–93 Brooklyn Center for the Urban Environment
EDUCATOR
Taught and designed materials for high-school programs in design and the urban environment
- 1990–92 Brooklyn Historical Society
DESIGNER, EDUCATOR
Designed exhibitions and educational materials and led a variety of workshops
- 1990–93 Bureau
DESIGNER
Design studio of partners Donald Moffett and Marlene McCarty. First as intern, then as designer, I produced activist posters, as well as publications for art galleries and music labels, all in New York City. Through this work, I also assisted their after-hours gig, *Gran Fury*, the design arm of ACT-UP, the activist group that aimed to end the AIDS pandemic.

Teaching Collaborations

- 2017 Under Armour Basketball
My Fashion Graphics class worked with Under Armour to create fresh social media content for their star athletes: Stephen Curry, Terrance Ferguson and Dennis Smith.
- 2014 Keys to the City
In Graphic Design IV, we worked with the Baltimore City Mayor’s Office and Mayor Stephanie Rawlings Blake to design proposals for the new “keys” to the city of Baltimore, a special honor of imparted by the Mayor. The work was exhibited at Baltimore’s City Hall.
- 2014 Unravel the Code
With Annet Couwenberg of the MICA Fiber department, I led an international collaboration between MICA and wdka (William de Kooning Academie), Rotterdam, the Netherlands. The project included visiting Rotterdam and hosting the Dutch students back at MICA. The final exhibition, held at Johns Hopkins University, showcased student work at the intersection of design, software and emergent technologies.
- 2010-12 Etsy
For three years, Fashion Graphics worked with Etsy to create online shops. Students received coaching and critique, and also enjoyed a tour of Etsy Brooklyn headquarters.
- 2012 Port Discovery Children’s Museum
Advanced Graphic Design students worked with professor Inna Alesina’s Product Design students to create educational activities for kids and test them out live at the museum.
- 2010 Stanley Black and Decker
Co-taught a class with Inna Alesina, then prof. of Product Design, in which our students envisioned smart, tech-enabled products for the iconic tool company headquartered in Towson.
- 2008 Walters Art Museum
Students from the Fiber department and MICA’s Jewelry Center collaborated on *Classic Rocks*, a fashion event at the Walters Art Museum, responding to pieces from the collection.
- 2008 Shine Collective
Fashion Graphics staged a pop-up shop within *Shine* in Hampden, one of Baltimore’s best boutiques at the time.

Workshops

- 2020 **Global Letterforms**
3d-modeling and 3d-printing workshop celebrating English and non-English letterforms; Developed in FYE, and held remotely at MICA'S GD *Summer Design Camp*, and at the Faculty of Applied Arts, Belgrade, Serbia.
- 2019 **Word Build**
Words come alive as participants collaborate, set guidelines together, and build letterforms out of unexpected materials. Held at Pratt Institute in New York and at Stevenson University in Pikesville, Maryland, the latter funded by an *Arts Alive!* grant.
- 2019 **Tell of Your Ancestors**
Explore personal narratives through the graphic interpretation of artifacts; held at MICA and, with Olivera Batajić-Sretenović, at *Gradska Galerija*, Belgrade, with students from the Faculty of Applied Arts.
- 2012-present **Out of My Hands**
Participatory design workshop with Helen Armstrong, in which attendees work together to create a collaborative illustrated alphabet; Initially conducted at AIGA Design Weeks in Baltimore and Washington, DC, and subsequently at various institutions, including MICA, the New School, and the Baltimore Museum of Art.

Grants

- 2020–21 **Creative Entrepreneurship Grants**
Granted by The Ratcliffe Center for Creative Entrepreneurship at MICA:
1. In Fall 20, for FG20, a collection of face masks produced by my Fashion Graphics class, with consultation from Andy Cook, founding director of *Made in Baltimore*, a non-profit.
2. In Spring 21, for 3d printing artwork that decenters colonialist typographic assumptions in my Type 1 class.
- 2019 **AICAD Attendance Grant**
Granted by MICA for presenting at *Include Me!*, AICAD'S conference on diversity and inclusion
- 2019 **MICA Faculty Research Grant**
Granted in support of *A Tale of Your Ancestors*, my sabbatical exhibition and workshop series, held in Belgrade, Serbia, and Baltimore, MD.
- 2019 **Arts Alive!**
Granted by Stevenson University for *Word Build*, an interdisciplinary typographic mural workshop. Done in collaboration with prof. Inna Alesina at Stevenson.
- 2011 **Three Lucas Grants**
Granted by MICA for:
1. Presenting at *Mobility Shifts* Conference at The New School, New York City.
2. Presenting at *Stir Symposium*, Ohio State University, Columbus, Ohio.
3. In support of *Participate* exhibition.
- 2010 **Brenner Grant for Type / Life**
Received in support of a traveling collaborative exhibition.
- 2010 **Brenner Grant**
Granted by MICA for presenting at *Response_ability*, AIGA conference in Toledo, Ohio.
- 2010 **MICA Research Grant**
Granted in support of Fashion Graphics collaborative experimentation, for inclusion in my book, *Participate: Designing with User-Generated Content*.
- 2007 **Cultural Diversity Expansion Grant**
Granted by MICA in support of my *Multi Media Event* class, taught in the Fiber department.
- 2006 **Lucas Grant**
Granted by MICA in support of design research in the Balkans.

Professional Activity

2021 upcoming	SmartArt I have two papers accepted by SmartArt, an conference organized by the Faculty of Applied Arts in Belgrade, Serbia and scheduled for September, 2021; 1. <i>Postcards from Baltimore: New Ideas in Typography</i> from MICA, featuring the work of my colleagues, Dae In Chung, Minsun Eo and Kiel Mutschelknaus, in addition to my own 2. <i>First Year Fellows: Method and Inquiry in Teaching Freshmen Entrepreneurship</i> , a critical look at our new collaborative class.	2018	Graphic Design in the Balkans Guest lecturer and consultant to an international collaboration between MICA and MOME, an art school in Budapest, Hungary. Led by the MICA Center for Social Design and sponsored by The Trust for Mutual Understanding.
		2017-present	Grad — European Center for Culture and Debate Board member, <i>City Gallery / Gradska Galerija</i> , in Belgrade, Serbia. I help set the gallery's annual exhibition program. http://www.gradbeograd.eu/clanak_vest.php?id=205
2021	USASBE: Be Boldly Unscripted! Presented my work with the First Year Fellows program at this conference (the acronym stands for <i>The United States Association for Small Business and Entrepreneurship</i>). Co-presented with Jannine Stankiewicz, Director of MICA's Ratcliffe Center for Creative Entrepreneurship.	2018	Extreme Arts / JHU Part of a faculty team advising graduate STEM students at JHU on how to improve the clarity and design of their presentations.
2020	Ratcliffe Center Board Member Serve on the board of the Ratcliffe Center for Creative Entrepreneurship at MICA.	2017	Dizajnerke.rs Featured on a website about Serbian women in design. http://dizajnerke.rs/2017/06/14/zvezdana-stojmirovic/
2020	Global Letterforms Decker Library, MICA Exhibition of student work at the intersection of 3d printing and typography.	2017	Book Making in Paris Delivered a day-long book making workshop as part of MICA's summer program at Les Recolletes in Paris, France.
2020	Making Common Participated in group exhibition, curated by Elaine Lopez, about design and alternative worldviews. After MICA, this show traveled to the Design Space at San Francisco State University.	2016	Surviving Graphic Design Invitational lecture titled, <i>How I Survived 10 Years of Teaching Graphic Design</i> , at the Student Cultural Center in Belgrade, Serbia.
2019	Include Me! <i>Towards a New International Outlook: Developing an Internationalist View in Design Class, Without Resorting to Post-Colonialist Oppression</i> Presentation at the AICAD conference.	2016	"Obama Lent Hope by Design" Interview published in <i>Politika</i> , Serbia's major newspaper. http://www.politika.rs/sr/clanak/358013/Osama-dizajnom-ponudio-ljudima-nadu
2019	A Tale of Your Ancestors Multi-faceted sabbatical project including research, writing, translation, illustration and motion. Exhibited at <i>City Gallery / Gradska Galerija</i> , which is part of <i>Grad — European Center for Culture and Debate</i> , Belgrade, Serbia, and at MICA's Sabbatical Exhibition; Accompanied by extensive media coverage in Serbia. https://personal-history.weebly.com/	2013	Unravel the Code With Annet Couwenberg, led a major international collaboration between MICA and wdKA (William de Kooning Academie), Rotterdam, the Netherlands. Final exhibition held at Johns Hopkins University.

Professional Activity – cont’d

- 2013 **BOPA Individual Artist Grant and Commission**
Granted by BOPA — The Baltimore Office for Promotion and the Arts; Held a solo exhibition at Top of the World, BOPA's gallery atop the Baltimore World Trade Center overlooking Inner Harbor. My artwork was acquired for BOPA's permanent collection, and I was interviewed by *The List*, a national television show.
- 2012-14 **New Folklore / Нови Фолкор**
Participated in exhibition of new design inspired by traditional crafts, organized by *Grad-European Center for Culture and Debate* in Belgrade, Serbia. This project later traveled to Paris, France, Stockholm, Sweden, and Sofia, Bulgaria.
- 2011 **Participate: Designing with User-Generated Content**
Co-authored book with Helen Armstrong, published by Princeton Architectural Press
- 2010 **Type / Life**
Traveling collaborative exhibition with Nancy Froehlich, Nadra Moritz and Azin Vally; Opened at *Grad* in Belgrade, Serbia, and traveled to Oregon State University and MICA.
- 2008 **Urban Forest Project**
Invitational public art project in Baltimore.
- 2004-5 **Crossroads**
Balkan film festival, *Raccoon Space*, Queens, NY, and *Galapagos Art Space*, Brooklyn, NY. Participated for two years.
- 2000 **Trotsky and Sanders Gallery**
Solo exhibition, New York City.
- 1994-98 **Solo Exhibitions**
held at the following galleries:
Brooklyn Public Library, Main Branch, Brooklyn, New York
Momenta Art, Brooklyn, New York
Chamber Gallery, New York
Studentski Kulturni Centar, Belgrade, Serbia
Whitney Museum of American Art, Independent Study Program, New York