

**Graphic Design/
Illustration Workshop**
MICA, Fall 2009

DAY & TIME Wednesday, 8:30 am — 2 pm
COURSE NUMBER GD/IL 100.01 and 02
ROOMS F 216, F 218

Zvezdana Stojmirovic
zvezdanas@earthlink.net
zvezdana@mica.edu

OFFICE Brown 319
CELL PHONE 917-776-7593
OFFICE HOURS Tuesday, 11 am — 1 pm,
or by appointment

GD/IL

Graphic Design/Illustration Workshop

MATERIALS NEEDED FOR EACH CLASS

1. Push pins
2. X-acto knife with fresh blades
3. Masking tape
4. Glue stick
5. Scissors
6. Cutting board 12 x 18"
7. Pad of Layout Bond paper, 9 x 12"
8. Process Book
A 3-ring binder with plastic sleeves containing ALL your work in progress
9. Drawing tools — Sharpies, pencils, fine tip markers
10. USB drive, 2 GB minimum
11. Photo camera for documenting work

Many of today's designers/artists such as Shepard Fairey, Ryan McGuinness and Geoff McFetterige move with ease between commercial and "fine art" projects, using non-traditional means – stickers, stencils, digital formats – for producing their work. New technologies have rendered traditional categorizations such as personal and public, pure and applied, inadequate. Graphic design can help shape these dynamic new modes of communication. The GD/IL workshop attempts to articulate this new cultural fluidity through a series of exercises exploring both form and concept. Projects include designing patterns for a medical center of the future, as well as products for future domestic life.

This course offers two consecutive 8-week workshops, one in graphic design, the other in illustration. It is designed for freshmen thinking about these two majors, to help them better understand the similarities and differences between the two disciplines. In the graphic design section, focused exercises in typography, pattern and poster design engage students in the basic tenets of the discipline, while software tutorials provide tools for experimentation.

OBJECTIVES

1. Learn basic design vocabulary and the concepts associated with it
2. Learn the basics of graphic design software – The Adobe Creative Suite
3. Experience the stages of solving a design problem
4. Gain better understanding of graphic design as a discipline and choice of major

CLASS POLICIES

All assignments are due on the dates specified, and again at the end of the workshop, for final grading. You are encouraged to improve your grade by re-doing projects for the final review. The following are factored into your grade: Full commitment to class and the assignments; Determination to excel, challenge yourself and take risks; Participation in class discussion; Personal growth; improvement during the course, and attendance and punctuality

ATTENDANCE

Attendance is mandatory. While a third unexcused absence per semester, not per section, will lower your grade, the fourth absence will cause a failing grade for the course. It is your responsibility to inform me of an absence in advance at the numbers listed above, or by informing Anita Klein in the GD Department Office, BR 301, 410-225-2328.

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Schedule of Classes

	SECTION 1	SECTION 2
WEEK 1	WED SEP 2 >Introduction, >Course overview >Assignment 1: 5 Adjectives > Adobe Illustrator Part 1	WEEK 9 WED OCT 28 >Introduction, >Course overview >Assignment 1: 5 Adjectives > Adobe Illustrator Part 1
WEEK 2	WED SEP 9 > 5 Adjectives: work in progress > Adobe Illustrator Part 2	WEEK 10 WED NOV 4 > 5 Adjectives: work in progress > Adobe Illustrator Part 2
WEEK 3	WED SEP 16 > Work in Progress	WEEK 11 WED NOV 11 > Work in Progress
WEEK 4	WED SEP 23 > Five adjectives: final critique > Assignment 2: Wallpaper of the future	WEEK 12 WED NOV 18 > Five adjectives: final critique > Assignment 2: Wallpaper of the future
WEEK 5	WED OCT 30 > Students present visual research	WEEK 13 WED NOV 25 > Students present visual research
WEEK 6	WED OCT 7 > Work in Progress 11 x 17 color printouts	WEEK 14 WED DEC 2 > Work in Progress 11 x 17 color printouts
WEEK 7	WED OCT 14 > Work in Progress	WEEK 15 WED DEC 9 > Work in Progress
WEEK 8	WED OCT 21 > Final critique	WEEK 16 WED DEC 16 > Final critique

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ADA COMPLIANCE STATEMENT

Any student who feels s/he may need an accommodation based on the impact of a disability should contact Zvezdana Stojmirovic, zvezdanas@earthlink.net, privately to discuss specific needs. Please contact the Learning Resource Center at 410-225-2416, in Bunting 458, to establish eligibility and coordinate reasonable accommodations. For additional information please refer to: <http://www.mica.edu/learningresourcecenter/>.

H1N1 PANDEMIC INFORMATION

From the Office of Environmental Health and Safety (EHS)

WHAT DO I DO IF I GET SICK?

If you are sick consider the following:

- Limit contact with other people as much as possible. DO NOT GO TO CLASS! Seek medical attention at Mount Royal Medial Assoc. (410) 225-8855 but please call ahead
- Students who are sick should self-isolate for at least 24 hours after any fever is gone.
- Make sure to get plenty of rest and drink clear fluids to keep from being dehydrated
- Avoid normal activities including work, school, travel, shopping, social events, and public gatherings

REPORTING PROCEDURES

- Contact the Office of Student Affairs at 410-225-2422 who will assist with plans for self-isolation, arranging for meals, and any other necessary support
- Contact any faculty whose class you anticipate missing and inform them of your illness. Work with them to make arrangements for catching up on any missed work. If you have difficulty reaching your faculty or if your illness lingers to the point where you will miss two or more of any one class contact the Office of Student Affairs

HEALTH AND SAFETY COMPLIANCE

The Office works to provide EHS support for all members of the MICA community. The primary goal of the Office is to be proactive in establishing a culture of safety in which each member of the community shares ownership responsibility that allows each person to be involved in maintaining a healthy work and studying environment. EHS uses several methods to achieve this objective.

First, the EHS office looks at the totality of the EHS requirements by combining campus needs with state and federal requirements and clearly communicating the shared policies and procedures. Second, EHS identifies training needs and develops guidelines for the use of equipment, material and procedures. Third, we ensure compliance with policies through evaluations, inspections, and committees.

It is the responsibility of faculty and students to understand health and safety policies relevant to their individual activities and to review MICA's Emergency Action Plan, as well as to participate in training, drills, etc. It is also each faculty member's responsibility to coordinate with the EHS Office to ensure that all risks associated with their class activities are identified and to assure that their respective classroom procedures mirror the EHS and Academic Department guidelines. Each of the Academic Department's also publish EHS procedures and policies such as a dress code, the use of personal protective equipment, fire safety, training, and how to properly dispose of chemical waste. Each of these policies and procedures must be followed by all students and faculty. Most importantly, it is the responsibility of the faculty to review, test, and assess each student's awareness of basic safety procedures, such as evacuation routes, use of chemicals, fire prevention, and all other guidelines posted by the Environmental Health and Safety Office, (e.g., smoking policy, independent studio policies, pet policy, disposing of hazardous and chemical waste, etc).

To become a member of the Faculty EHS Committee or for any questions relating to EHS, please contact Denelle Bowser, EHS Manager, at dbowser@mica.edu or by calling 410.462.7593. You can also visit the department online at www.mica.edu/ehs